

Agenda for Energy Forum for Process Excellence

Houston, Texas - May 19-22, 2009



The Energy Forum for Process Excellence is the most comprehensive educational forum for energy industry leaders to learn best practices in a areas of process excellence. We've incorporated advisory panel input, feedback from the iSixSigma editorial panel, and research from sister-company periodicals *Exploration + Processing*, *Energy Today* and *European Oil & Gas* to create all NEW "Segment Tracks" that address expertise areas for all conference participants.

With general session keynotes designed to inspire and motivate, and tracks designed to meet the unique needs of beginner, intermediate, and expert-level practitioners, the content of this Energy Forum will allow attendees to educate themselves at a foundational level on a topic unfamiliar to them, or deep-dive into a topic they want to learn more about.

This year features exciting content and speakers, as well as:

Tuesday, May 19, 2009		
	Master Class Workshop A	Master Class Workshop B
8:00 - 12:00	"Lean Labor Strategies - Uncovering Hidden Costs and Applying Best Practices" John Frehse , Chief Strategist and Partner, Core Practice	"Lean Six Sigma Practices: How to Maintain Operational Excellence in an Unstable Economic Environment" Sally Ullman , President, Variance Reduction International Inc.
11:30 - 1:00	Lunch and Networking	
General Session Master Class Workshop		
2:00 - 5:00	EXECUTIVE WORKSHOP: "Lean Six Sigma for Executives - Driving Revolutionary Change in the Energy Industry" Bob Silvers , Managing Director, SSA & Company	
5:00 - 6:30	WELCOME RECEPTION: Reception and Networking, Open to All Attendees	
Wednesday, May 20, 2009		
7:00 - 8:00	Registration and Networking Breakfast	
8:00 - 8:40	CONFERENCE CHAIR ADDRESS: "The Need for and Application of Process Excellence Across the Energy Sector" Bob Silvers , Managing Director, SSA & Company	
8:40 - 9:30	KEYNOTE ADDRESS: "How an Energy Company Can Win a Shingo Prize: A Model for Guiding Your Continuous Improvement Efforts" Steve Wells , Internal Continuous Improvement Consultant, Luminant	
9:30 - 10:00	Refreshment Break and Networking	
10:00 - 10:50	GENERAL SESSION ADDRESS: "Case History: Deployment of Lean Six Sigma in an Upstream Energy Services Business" Rick Jacquier , Director of HSE and Operational Excellence, Halliburton	
10:50 - 11:30	PANEL DISCUSSION: Moderated Q&A With Four Global Process Excellence Deployment Leaders · Kevin Gruver , E&P Deployment Manager, Global Process Excellence, Hess Corp.	

- **Kim Mueller**, Director of Business Excellence, **Dominion Resources Services**
- **David Piazza**, Manager of Business & Process Transformation, **Marathon Oil Co.**
- **Toufic Kanj "TK"**, Lean Sigma Advisor, Mid-Continent & Alaska Business Unit, **Chevron**

11:30 - 1:00	Lunch and Networking		
	Oil & Gas Upstream Track	Power Generation and Distribution Track	Up and Downstream Service Provider Track
1:00 - 1:40	Project Example Case Study: Improving Oilfield Pipe Yard Operation Jeff Lindblom , Lean Sigma Black Belt, Chevron	Project Example Case Study: Building Power Plants More Efficiently by Applying DMAIC/DFSS and Replicating Results Abelardo Arias , top+ Program Manager, Siemens Energy Inc.	Project Example Case Study: Identifying Quality Improvements on Energy Projects Using Customer Feedback and Root Cause Analysis Hiraz Medhora , Risk Technology Manager, Lloyds Register North America
1:40 - 2:20	Project Example Case Study: Commercialization of a Marine Seismic Data Acquisition System Steve Trudell , Continuous Improvement Champion, ION Geophysical	Project Example Case Study: Delivering Perfection in Meeting Customer Expectations for Metering and Billing Speaker TBD	Project Example Case Study: Using Organization Expertise to Initiate and Sustain Change and Improvement Tony Lucyk , Global Manager of Operational Excellence, Halliburton
2:20 - 2:50	Refreshment Break and Networking		
2:50 - 3:30	Project Example Case Study: Rig Moves - Creating Standard Work, Reducing Cycle Times and Developing Lean Thinking Rick Versen , Lean Six Sigma Leader, Encana Oil & Gas, USA	Project Example Case Study: Load Forecasting at a Major Electrical Utility Saves \$10MM+	Project Example Case Study: Driving Operational Excellence within the Design and Manufacture of Subsea Products Todd Newell , Director of Operational Excellence for Subsea Products, Oceanering International Inc.
3:35 - 4:25	GENERAL SESSION ADDRESS: "The Greening of Power Generation and Distribution: How to Drive Breakthrough Renewable Energy Development Using Lean Six Sigma" Douglas Sayer President, Premier Technology, Inc.		
4:25 - 4:55	CONFERENCE CHAIR ADDRESS: Day 1 Closing Remarks Bob Silvers , Managing Director, SSA & Company		
5:00 - 7:00	DELEGATE RECEPTION: Reception and Networking, Open to All Attendees		

Thursday, May 21, 2009

7:00 - 8:00	NETWORKING OPPORTUNITY: Personal Discussions and Continental Breakfast		
8:00 - 8:15	CONFERENCE CHAIR ADDRESS: "Welcome by the Chair, Summary of Day 1, Look Ahead to Day 2" Bob Silvers , Managing Director, SSA & Company		
8:15 - 9:15	EXECUTIVE KEYNOTE ADDRESS: "Energizing Improvement in the Organization Through Lean Six Sigma" Stephen P. Tomlinson , Vice President, Operations Support, Cameron		
	Oil & Gas Downstream Track	Internal Operations Track (Supply Chain, HR, IT, etc.)	Business Process Management and Process Standardization Track
9:20 - 10:00	Project Example Case Study: Pipeline Optimization through Ensuring Gas Controllers Focus on Critical Activities Margaret vanEgmond , Manager, Business Process Optimization, El Paso Corp.	Project Example Case Study: Driving Operational Excellence in a Global Supply Chain Organization Robert Vaio , Vice President of Global Supply Chain, Hess Corp.	Project Example Case Study: How Chevron's Global Supply and Trading is Realizing the Value of BPM Michael Ruddock , Business Process Consultant Chevron

10:00 - 10:30	Refreshment Break and Networking		
10:30 - 11:10	Project Example Case Study: Applying Lean Six Sigma to Improve Transaction Processing in Trading Operations	Project Example Case Study: Reducing Costs, Variation and Risks in Accounting and HR Processes Rick Beal , Process Improvement Coordinator, and Amanda Horak , Process Improvement Coordinator, Marathon Oil Corp.	Project Example Case Study: Developing a Scorecard: What Are You Measuring to Make Sure You're Meeting Business Objectives? Sharon Swinburn , Senior Project Manager, Constellation Power Generation
11:10 - 12:00	Project Example Case Study: Driving Breakthrough Improvements in Refining Operations Throughput Lisa Cantu , Principal, Cantu Strategic Services	Project Example Case Study: Grassroots LSS in Internal Operations: From the Mailroom to the Boardroom Carolyn Harper , Lean Six Sigma Black Belt, and David Sills , Corporate Administrative Manager, Newfield Exploration Co.	Project Example Case Study: Driving Sustainable Business Improvement Through the Use of Business Process Management Michael Gebhardt , Director, Global Process Excellence, Hess Corp.
12:00 - 1:30	Lunch and Networking		
1:30 - 2:20	GENERAL SESSION ADDRESS: "The Lean Six Sigma Journey at Chevron: From a Single Project to \$200MM in Financial Benefit in 8 Years" <ul style="list-style-type: none"> · Chevron's approach to deploying and standardizing on Lean Six Sigma for continuous process improvement · How Chevron finds oil faster, drills fewer dry holes, enhances oil recovery, lowers operating costs and obtains more value from people and equipment · The keys to reducing safety and environmental incidents Stephen Turnipseed, Lean Sigma Advisor, Chevron Global Upstream		
2:20 - 3:10	GENERAL SESSION ADDRESS: "Designing a Process Excellence Program to Deliver on Business Goals and Objectives" David Lilleflore n, Director of Business Performance, Constellation Power Generation		
3:10 - 3:30	Break		
3:30 - 4:10	GENERAL SESSION ADDRESS: "Value Stream Management and Improving Safety in Offshore Operations" Casey McWhan , Senior Vice President of Operations, Atlantic, Prosafe Production		
4:10 - 4:30	CONFERENCE CHAIR ADDRESS: Conference Closing Remarks Bob Silvers , Managing Director, SSA & Company		

Friday, May 22, 2009

7:30 - 11:30	SITE TOUR A: Halliburton Drill Bit Manufacturing Plant - Woodlands Facility, Bus Leaves St. Regis Houston Hotel at 7:30 AM
7:30 - 11:30	SITE TOUR B: Cameron Valve and Well Head Plant: Bus Leaves St. Regis Houston Hotel at 7:30 AM

Site Tour hosts have reserved the right to decline attendees they consider competitors.

